

CONFUSED BY SHARED OWNERSHIP? MYTH BUSTING FACTS

- IT'S OPEN TO ALL KINDS OF WORKERS, NOT JUST KEY WORKERS
- BEING IN A WELL-PAID JOB DOESN'T RULE YOU OUT
- YOU CAN GET A WELL-APPOINTED QUALITY HOME IN A GOOD LOCATION
- IT CAN ACTUALLY BE CHEAPER THAN RENTING!
- IT'S AN OPTION FOR ANYONE WHO DOESN'T CURRENTLY OWN A HOME, NOT JUST FIRST-TIME BUYERS
- YOU CAN SECURE YOUR SHARE WITH AS LITTLE AS 10% DEPOSIT
- YOU CAN BUY MORE SHARES OVER TIME AND 'STAIRCASE' TO FULL OWNERSHIP
- YOU CAN SELL YOUR SHARE AT ANY TIME

